

777 THIRD AVENUE, NEW YORK, N. Y. 10017
Area Code 212 - PLaza 1-3500

SPOT RADIO INSTRUCTIONS

Separate → ~~X~~ WPRO PROVIDENCE R.I. *18 @ 5.75 each.*
TO: CONTINUITY DIRECTOR ~~X~~ WBRU PROVIDENCE R.I.
~~X~~ WYBC NEW HAVEN CONN

CLIENT: RCA RECORDS

ISSUED BY: Mrs. Darrel Shafran EXT. NO. 8308

PRODUCT(S): PURE PRAIRIE LEAGUE

TYPING DATE: 1/28/72

REV. NO.

PERIOD COVERED: 2/2 - 2/4

XXXXXXXXXX
You have on hand/will receive 1 each of the following radio commercials from RCA RECORDS

PRODUCT(S)	COMMERCIAL TITLE	CODING	LENGTH	TYPE
RECORDS	PURE PRAIRIE LEAGUE	385-50	:50	7½ IPS
RECORDS	PURE PRAIRIE LEAGUE		:10	Live Copy

SCHEDULING INSTRUCTIONS:

PLEASE RUN THE ABOVE :50 TAPE WITH THE :10 LIVE COPY
IN ALL :60 SPOTS FOR RCA AS PER MEDIA BUY

NOTE: PLEASE NOTIFY YOUR ACCOUNTING DEPARTMENT TO BILL GREY ADVERTISING BY COMM'L. NUMBER. THANK YOU.

- ☒ Please hold material for further instructions
- ☐ Please return material after _____ to _____
- ☐ Please destroy material on completion of schedule.

PLEASE CONFIRM RECEIPT OF MATERIAL AND UNDERSTANDING OF INSTRUCTIONS IMMEDIATELY BY SIGNING AND RETURNING ENCLOSED DUPLICATE.

STATION _____ CITY/STATE _____

RECEIVED BY _____

DATE _____

